



KLAIPĖDOS
VALSTYBINĖ
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**INVITATION TO THE
INTERNATIONAL SCIENTIFIC-PRACTICAL CONFERENCE
“CREATIVITY AND ARTIFICIAL INTELLIGENCE IN TOURISM BUSINESS“**

The conference is dedicated to discussing the links between creativity and artificial intelligence and presenting the results of the Nordplus Adult project NordTourNet4 "Development of Creativity of Tourism Workers Through the Use of Artificial Intelligence Powered Tools to Create New or Improve Existing Services" (No. NPAD-2022/10078).

The conference is organised by:

- Klaipėdos valstybinė kolegija | Higher Education Institution (KVK), Lithuania
- Education, Research & Consultancy Center (ERCC), Lithuania
- Kurzeme Tourism Association (KTA), Latvia
- Mobilizing Expertise (Mexpertise), Sweden
- Arctic Culture Lab (ACL), Greenland

The conference programme includes:

- Plenary session (live, Kuldīga, Latvia and remotely)
- Practical Session I - Board Game with Practical Application of Artificial Intelligence (live, Kuldīga, Latvia)
- Scientific Session II - Scientific Poster Presentation (live, Kuldīga, Latvia and/or with recorded video)

The conference will take place on 30 October 2024. The conference will start at 10am and end at 3pm.

Conference format: hybrid. Participation in the conference can be in person (in Kuldīga, Latvia) and remotely.

Conference language: English.

The conference is free of charge and funded by Nordplus Adult project No NPAD-2022/10078.

Registration is required. Conference registration link is [HERE](#)

Important dates:

- Registration of all speakers and participants **by 11 October.**
- Confirmation of registration of participants and speakers and preparation of the conference programme **by 18 October.**
- Scientific Poster and paper submission **by 24 October.**



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Requirements for presentations:

15 minutes (10 minutes for presentation, 5 minutes for questions).

Requirements for posters:

- **Scientific Poster Template:** <https://www.posternerd.com/sciposters-templates>
- The required poster size 48x36.
- **General Format:** while posters are not uniform most generally include the following: Title, Abstract, Introduction, Theory or Methods section, Results section, Conclusions section, Acknowledgements section.
- **Save your poster** as an image file (JPG or PNG), a PDF, or a Slide Deck (Google Slides or PowerPoint).
- If you do not have the opportunity to present your Scientific Poster live, you can submit a video of your poster presentation to be shown at the conference.

Articles based on the conference presentations, which meet the requirements for scientific articles, will be published

in the peer-reviewed scientific journal "Studies - Business - Society: present and future Insights (IX)". This journal is included in Index Copernicus Journal Master List. The article requirements and template are available at <https://kvkvpublishing.wordpress.com/guidelines-for-authors/>

or

in the periodical scientific journal „Sustainable Environmental Development“. This journal is included in Index Copernicus Journal Master List. Article requirements and information for authors: <http://ojs.kvk.lt/index.php/DAV/information/authors>.

For more information please contact:

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- Assoc. Prof. Dr. Gita Šakytė-Statnickė, Chair of the Scientific Committee, e-mail: g.statnicke@kvk.lt.